HCI KOREA 2014

SMART LEARNING
with CHUNGDAHM 3.0

PRACTICAL SKETCH
Presented on 13rd, February, 2014
Chungdam Learning System UX

CSLP (Chungdamh Smart Learning Platform)
Smart Class
What is Smart Learning?

Smart Class

Learning Motivation

학습동기부여

？

Smart Learning
Smart Class

Teaching Model in Classroom

상호학습

맞춤 수업

표정과 부위기 발표

시험

시험
New Teaching Model in Classroom

Interactive 'clickers' changing classrooms

Teachers get instant feedback from clicker-equipped students

PROVIDENCE, R.I. — Professor Ross Cheit put it to the students in his "Ethics and Public Policy" class at Brown University: Are you morally obliged to report cheating if you know about it? The room became hush, but no one said as much as raised a hand.

still, within 90 seconds, Cheit had roughly 120 student responses displayed on an overhead screen, plotted as a multicolored bar graph — 64 percent said yes, 35 percent, no.

Several times each class, Cheit's students answer his questions using handheld wireless devices that resemble television remote controls.

The devices, which the students call "clickers," are being used on hundreds of college campuses and are even finding their way into grade schools.

They alter classroom dynamics, engaging students in large, impersonal lecture halls with the power of mass participation.
Detective shows are popular on television. In those shows, crimes are usually solved neatly. Police detectives raid the criminal’s hideout, find the smoking gun, and take down the bad guy. In reality, however, crime solving is tedious work. To solve crimes, police detectives use three main methods: interviews, evidence review, and records investigation.

When a crime occurs, police detectives start interviewing people. They try to find who may have been involved in the case. Detectives first try to talk to anyone who saw the crime take place. Those people are called witnesses. Detectives may also interview people they think may have information about the case. Detectives first try to find the person who may have committed the crime.
Independent Learning
Independent Learning

Smart Learning Contents Concept

- 수준별 학습 컨텐츠
- 학습 계획
- 기술기반 학습 방법론

Vocabulary Learning Methodology
- 연상 학습 + 재연 + 반복

Technology
- 자동화된 학습 진행
- 터치 인터랙션
- 음성 인식
Issue & Conclusion
청담러닝 청담3.0 개강
직영브랜치 13개 지점 1단계 레벨

2013.08

삼성전자브라질연구소와 디지털교재 개발

2013.10

청담3.0 확대개강
직영브랜치 15개 지점 레벨 확대
가맹브랜치 36개 지점 1단계 레벨

2013.12

'제10회 대한민국 신성장 경영대상'
콘텐츠 분야 '산업통상자원부 장관 표창' 수상

2013.12

SK텔레콤 인도네시아 스마트클래스 구축 협력

2014.02
스마트클래스를 편리 이상의 학습동기유발을 기대할 수 있다.

CSLP 는 학습 행동의 공유와 참여를 통한 새로운 수업 모델을 기반으로 한다.

스마트러닝의 정착을 위해서는 교사, 학생, 학부모의 입장에 대한 고려가 필요하다.
Fin.